

DOOS STYLE GUIDE

Color Chart



71C0DB

R: 113

G: 192

B: 219



246993

R: 36

G: 105

B: 147



3F2E18

R: 63

G: 46

B: 24

Primary Brand Colors



8DCDE2

R: 141

G: 205

B: 226



5087A9

R: 80

G: 135

B: 169



726454

R: 114

G: 100

B: 84



AAD9E9

R: 170

G: 217

B: 233



7CA5BE

R: 124

G: 165

B: 190



8C8274

R: 140

G: 130

B: 116

Fonts

Fonts are listed in order of preference.
Use backup fonts if preferred fonts are unavailable.

Futura Book, Avenir, Helvetica, Arial